

# The 216 Foundation

a not-for-profit organization

Official Newsletter • October - December 2008

[www.the216foundation.org](http://www.the216foundation.org)

## “Totally, Like, Awesome” Halloween Party Held at Beluga

With the expertise of the fabulous Loco Bros., the chic ambiance of Beluga, and the *savoir faire* of The 216 Foundation, Friday, October 24, 2008, was, like, the most totally tubular Halloween bash since that one Halloween, when Johnny’s dad turned their garage into “like, the most totally killer party ever...like, totally.”



This year’s Halloween Party & Benefit @ Beluga was, like, the bomb. The theme for the evening (if you haven’t already figured that one out) was “the 80s,” and it was totally awesome, just chillin’ with our buds, sippin’ on Beluga’s wicked Lychee Martinis.



Special thanks to Mike Hama (Beluga), and Scott Sheridan (Loco Bros.). Thank you, also, to all who attended and contributed. You helped raise \$475,

which will help fund much-needed research to find a cure for diabetes.

“216” most definitely knows how to party to the max, like, totally. Stay tuned for more rockin’ good times. Later.

Remember to keep “Goodshopping” for The 216 Foundation—[www.goodshop.com](http://www.goodshop.com)!

## 216 Raises Money on Newport’s SouthShore

Visionary Ernie DiMalanta has found a way to bring the unique, the colorful, the *je ne sais quoi* out of conservative Cincinnati, with Stylux, “Cincinnati’s luxurious urban lifestyle network.”

Stylux was created by Mr. DiMalanta to elevate exposure and connectivity within the local businesses that make up this luxurious urban lifestyle (LUL).

The premiere event (by invitation only) was held, Friday, November 7, 2008, at SouthShore in Newport, Kentucky. All ticket proceeds went directly to The 216 Foundation. Adopting the evening theme of “Express Yourself,” visitors dressed with the style and sophistication that expressed their own individuality.

Mr. DiMilanta and his agency, Quest Marketing Solutions, have supported The 216 Foundation financially and through marketing efforts for more than a year.

November 30th  
Tailgating with 216  
Bengals vs. Ravens

February 7th  
The 216 Foundation  
Annual Gala: “Monte Carlo Night”  
The Madison, Covington, KY

UPCOMING  
EVENTS

Visit our website for more details!

## Terri Becker: My Story

*My name is Terri Becker. I am a wife, mother, and an anesthetist who also has insulin dependent diabetes. I decided to make a difference in diabetes by being part of the future of diabetes. I personally have participated in research and have had islet cell transplants, which have decreased the amount of insulin I need and reduced the number of debilitating low blood sugar episodes I once had. You see, islet cells are the microscopic cells in the pancreas that make insulin—the stuff diabetics lack. My blood sugar numbers are more stable, which will minimize the long-term effects of diabetes. There are researchers who are actively working on producing stable islet cells and getting enough cells to meet the ongoing need for transplants (which are required even after the first transplant is a success).*



*The 216 Foundation purchased an oxygen sensor device which will be utilized by diabetes researchers to analyze islet cells that could potentially be used in people with diabetes.*

*I feel very passionate about the need to support this research. We are kissing the cure. Just like in 1921, when injectable insulin was first developed, someone had to be brave and focused enough to see the potential I do. That's why I'm one of about 475 people in the world who have taken on the chance of an islet cell transplant.*

*My children always see my focus and drive to make a difference; they actually make the sacrifices to make it happen. My youngest daughter once said to me, "Mom, I'm going to be real sad if the day after you die, they cure diabetes." Of course, that made me pause. My response? "Don't worry, honey. If that happens, you should be very proud. Then it's because of the sacrifice, drive and focus you had in helping your mom make a difference."*

*I hope you'll join us in The 216 Foundation's drive to make a difference and support this worthy cause.*

## Massage Envy Offers Relief from Day's Stresses

You've had a long, stressful day. Your boss is driving you crazy with his unreasonable demands. You forgot Sweetest Day...again.

"I need a vacation."

"How do I get rid of this stress?!"

If you've ever had such a day (or if you're having one right now), we can't offer you that vacation, but we can offer two words that will lead you to relaxation and rejuvenation: *Massage Envy.*

Brought to you by one of the The 216 Foundation's largest contributors, Marc and Melanie Collins, Massage Envy was created to offer relaxing and affordable therapeutic massages to all. Massage Envy is currently the largest provider of therapeutic massages in the entire nation, as well as the fastest growing division in the U.S. wellness industry.

Their extensive repertoire includes Swedish, deep tissue, sports, reflexology, pregnancy, hot stone, and trigger-point. Benefits include boosting the body's immune system, reducing blood pressure in victims of strokes, easing post-operative pain, and soothing chronic back pain.

Their newest location opens December 5th, in Florence, Kentucky. To find more information, visit Massage Envy's website at [www.massageenvy.com](http://www.massageenvy.com).

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